



SPONSOR OUR ANNUAL GRADUATION CEREMONY

Support the next generation of Ocean scientists

Every year, we celebrate the achievements of around 30 graduating students as they complete their studies and prepare to begin careers in science, research, conservation, industry and environmental management.

As an ocean science charity and partner of UHI, SAMS is proud to support the incredible young people who will go on to tackle some of the most significant challenges facing society, including climate change, biodiversity loss, sustainable fisheries, marine pollution, renewable energy development and the protection of our coastal communities.

Our graduation ceremony brings together around 150 graduates, family members, staff, partners and local collaborators to recognise and celebrate their academic achievements and to look forward to the future impacts they will make on our natural world. We also live stream the event for any international students who are unable to join us.

By sponsoring this event, your organisation will demonstrate its commitment to education, opportunity and the future of our Ocean.

- **SUPPORT EMERGING SCIENTISTS** at the start of their careers
- **DEMONSTRATE YOUR COMMITMENT** to education, sustainability and our local community
- **BRAND EXPOSURE** among students, families and wider invited guests
- **CONTRIBUTE** to a positive and memorable celebration of achievement
- **HELP STRENGTHEN** the future skills pipeline for Scotland's marine and environmental sectors



Headline Sponsor

£2K

THIS INCLUDES:

- Exclusive to one company per year
- Your logo on the inside cover of the commemorative graduation brochure
- Your logo on the thank you page of the commemorative graduation brochure
- A full-page advertisement space in the commemorative graduation brochure
- Rolling advert or film on the digital screen during the graduation ceremony
- Two invites to the ceremony
- Exhibition space allocated for your use during the graduation ceremony
- Acknowledgements and reposts on social media one month prior to graduation
- Case study on the SAMS website under 'Our Supporters'

Graduation Champion

£1K

BENEFITS

- Your logo on the thank you page of the commemorative graduation brochure
- A half-page advertisement space in the commemorative graduation brochure
- Rolling static advert on the digital screen during the graduation ceremony
- Display your pop-up banner at the venue during the graduation ceremony
- An invite to the ceremony
- Opportunity to provide promotional flyers for distribution during the ceremony
- Acknowledgements and reposts on social media one month prior to graduation

Graduation Partner

£500

BENEFITS

- Your logo on the thank you page of the commemorative graduation brochure
- A quarter-page advertisement space in the commemorative graduation brochure
- An invite to the ceremony
- Opportunity to provide promotional flyers for distribution during the ceremony

Graduation Supporter

£250

BENEFITS

- Your logo on the thank you page of the commemorative graduation brochure
- A quarter-page advertisement space in the commemorative graduation brochure

Bespoke Sponsorship

We welcome discussions with organisations interested in sponsoring a specific aspect of the event, such as student awards, photography, refreshments, catering, graduate prizes, or who might be able to offer discounts or vouchers to visiting families to enjoy the very best of Oban.

THANK YOU

Your support helps us celebrate student success while investing in the future of ocean science. Together, we can encourage and inspire the scientists, researchers and innovators who will help address the environmental challenges of tomorrow.

To discuss sponsorship opportunities and to find out the date and venue of our next graduation, please drop us an email on fundraising@sams.ac.uk

All prices exclude VAT. VAT is charged at the standard rate of 20%.